WHAT IS CLAIMED IS:

- 1. A composite magnetic material comprising a ferrite powder and a resin, wherein said ferrite powder comprises a Ni and Co containing spinel ferrite.
- 2. A composite magnetic material according to claim 1, wherein said ferrite comprises at least one of Be, Ca, Sr, Ba, Ti, V, Cr, Mg, Cu, Zn, Ga, In and Tl.
- 3. A composite magnetic material according to claim 2, wherein said ferrite is a spinel type ferrite having a composition represented by

 (NiO)_x(CoO)_y(MeO)_z(Fe₂O₃)_{1-x-y-z}

wherein

Me is at least one selected from the group consisting of Mg, Cu

and Zn,

 $0.10 \le x \le 0.550$;

 $0.025 \le y \le 0.200$;

 $0 \le z \le 0.200$; and

 $0.400 \le (x+y+z) \le 0.600.$

4. A composite magnetic material according to claim 3, wherein x 205-480, y is 0.5-0.1 and $0.450 \le (x+y+z) \le 0.550$.

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6. A composite magnetic material according to claim 3, wherein

Me is Mg

is 0.

7. A composite magnetic material according to claim 3, wherein

Me is Cu.

8. A composite magnetic material according to claim 3, wherein Me is Zn.

9. An inductor element equipped with a magnetic member comprising a composite magnetic material according to claim 8.

- 10. An inductor element equipped with a magnetic member comprising a composite magnetic material according to claim 7.
- 11. An inductor element equipped with a magnetic member comprising a composite magnetic material according to claim 6.
- 12. An inductor element equipped with a magnetic member comprising a composite magnetic material according to claim 5.

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13. An inductor element equipped with a magnetic member comprising a composite magnetic material according to claim 4.

14. An inductor element equipped with a magnetic member comprising a composite magnetic material according to claim 3.

15. An inductor element equipped with a magnetic member comprising a composite magnetic material according to claim 2.

16. An inductor element equipped with a magnetic member comprising a composite magnetic material according to claim 1.